2012 ANNUAL EEO PUBLIC FILE REPORT

Board of Education, Akron City School District

Station:	WAPS(FM) (The "Summit")
Community of License:	Akron, OH
Reporting Period:	May 21, 2011 to May 22, 2012
No. of Full-time Employees:	5 – 10
Small Market Exemption:	No

During the Reporting Period, one full-time position was filled. The information required by FCC Rule 73.2080(c) (6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

Participated in at least 4 ***events*** *sponsored by* ***organizations*** *representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

To deepen the impact of our work, and demonstrate the relevance of our public radio station within our community, the station adopted community outreach project *Turning Outward*. Out in the community is where our work has impact. That's where we can create change. That's where our work can be truly significant. Many of our outreach initiatives are targeted to advancing that mission. Illustrative events for that project are listed in this report. Our participation in these events lets members of the community know about public broadcasting. During the remote broadcasts, the staff and management of WAPS discuss and share materials about getting involved in public broadcasting. This includes becoming a station volunteer and employment opportunities. We openly discuss the structure of the operation, and potential employment opportunities. More detailed information about our live broadcast events for *Turning Outward* can be found at ww.913thesummit.com/community/index.htm.

April 30, 2012 – Summit Education Initiative's "Their Success Is Our Success" Event. Summit general manager was on-site live broadcasting as part of The Summit's Turning Outward in the community project. During the one hour broadcast, he interviewed the Executive Director, Summit Education Initiative**;** President/CEO Akron Region FirstMerit Bank**;** System Vice President for

Medical Education and Chief Academic Officer" for Summa Health System, and Superintendent of Tallmadge City Schools. Key points discussed during the interviews:

- The Cradle to Career Alliance
- The importance of bringing members of the community together from different sectors…health care, business, manufacturing, education, social services, and foundations to participate in improving student outcomes.
- The impact The Cradle to Career effort is already having in Tallmadge and in many other districts in Summit County.
- The many opportunities available that individuals can go to the website and just sign up to get involved.

April 17, 2012 – Habitat for Humanity 25 Years Serving Summit County. Summit general manager was on-site at Habitat for Humanity of Summit County's annual Appreciation Dinner, live broadcasting as part of The Summit's Turning Outward in the community project. During the one hour broadcast, he interviewed Habitat Homeowner; University of Akron Campus Chapter President and Treasurer, and Reverend Mark Frey who talked about HFHSC's upcoming mission trip to Malawi.

December 13, 2011 – Dancing Classrooms Northeast Ohio Culminating Event. Summit general manager, was on-site at Hyre CLC, Akron live broadcasting as part of The Summit's Turning Outward in the community project. Hyre CLC's six 8th grade classes participated in Dancing Classrooms Northeast Ohio's Culminating Event, showcasing what they learned during their 10 weeks of instruction. Students and teachers were interviewed.

October 26, 2011 – County of Summit Alcohol, Drug Addiction & Mental Health (ADM) Services Board 2011 Appreciation Luncheon. Summit general manager was on-site at Akron Urban League's President's Hall, live broadcasting as part of The Summit's Turning Outward in the community project.

August 8, 2011 – The LeBron James Family Foundation's Wheels for Education kick-off program was held at East Community Learning Center. Summit general manager

broadcasting live as part of The Summit's Turning Outward in the community project. During the one hour broadcast, he interviewed Superintendent Akron Public Schools, President Akron Board of Education, President Akron City Council, and the Mayor City of Akron. Wheels for Education is an expansive initiative to provide hundreds of children with the tools and resources needed to achieve the highest form of academic success.

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

WAPS-FM "The Summit" is a remarkable work environment for motivated and independent individuals. The Summit welcomes students, particularly from the Akron Public Schools. Most internship positions require a minimum commitment of 10 hours per week.

The internship program continued a relationship with Firestone High School and its nationally recognized marketing program, DECA. The high schools students also have the opportunity to participate in the Engineer Internship Program. The radio station also continued its Internship program with area colleges and universities.

During the reporting period, the WAPS internship program served students from the following schools:

1- Firestone High School
1- Walsh Jesuit High School
2- The University of Akron
2- Youngstown State University
1- Ashland University

Each intern is trained in all areas of operation, including productions, promotion, research and public service.

*Participated in **job banks, internet programs**, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).*

The station actively reaches out to its audience and members of the community through social media, such as Facebook and Twitter.

*Participated in **other** activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to*

The station general manager, along with community leaders, created The Friends of 91.3. A state recognized non-profit organization created to conduct fund raising activities for the radio station. Their mission is to guarantee the future of WAPS as a premier public media organization

employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

by enhancing financial support, promoting community interest, and providing advice and recommendations to station management and its license holder.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
July 1, 2011	WAPS Creative Content Director	Akron Public Schools Internal Posting

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INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 3

Recruitment Sources Used in Reporting Period	Number of Persons Interviewed that the Source Referred
Akron Public Schools Internal Posting	1
www.thesummit.fm (station website)	1
Akron Beacon Journal (www.ohio.com)	1

RECRUITING SOURCES USED

Job Title of Position: Creative Content Director Date of Hire: July 1, 2011

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Akron Public Schools[i]	Y	70 North Broadway Akron, OH 44301	Kathy McVey	330 761 1661 kmvay@akron.k.12.oh.us
WAPS-FM website	N	65 Steiner Ave Akron, Ohio 44301	Andrew James	330 761 3099 andrewjames@913thesummit.com
Akron Beacon Journal	N	44 West Exchange St. Akron, Ohio 44306	Dawn Bonfiglio	330-996-3285 dbonfiglio@thebeaconjournal.com

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

[i] The broadcast license holder, Akron Public Schools, posted the job to its nearly 3000 employees. They were informed via www.akronschools.com and through a direct email, as well as intra-district mailing.